

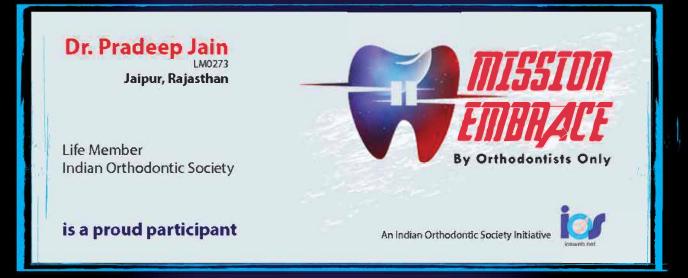
MISSION EMBRACI

By Orthodontists only

Indian Orthodontic Society introduces its latest campaign – Mission Embrace – a social initiative where IOS members will treat under-privileged kids or persons, using high quality products, at their private offices, at NO charge. Treatment to be documented and treated at par with IBO standards, to the best of one's ability. To ensure the best possible results at the end of treatment, members have the option of choosing from a list of Guides. Database of the doctor and patient (treatment record, ID, etc) to be uploaded on <u>www.iosmissionembrace.com</u>

The website will be accessible on the World Wide Web. Anyone who wishes to follow up the progress of the cases being treated under Mission Embrace, can follow the work been done on the website

The entire campaignis to be highlighted over social media, showcasing IOS and its members in a charitable cause. The associated social media campaign can also set the city's benchmark for minimum charge of orthodontic treatment by a qualified orthodontist. While a healthy smile is what the individual or the kid gains, the campaign will help increase awareness towards the benefit of orthodontic treatment and bring forth the capabilities of the specialist orthodontists, into the limelight, too



The President IOS, Dr. Pradeep Jain, presented the campaign to the members of Indian Orthodontic Society, on May 15, 2019 at an event in Jaipur, in the presence of IOS members of the Rajasthan Orthodontic Study Group (ROSG) and the media. Dr. Biju Abraham, Chairman, IOS Public Awareness Committee (IOS PAC) was also present for the occasion, along with Dr Digvijay atil and Dr Vaibhav Misra, members of IOS PAC. Dr Biju Abraham launched the website for the mission at the event. Dr Pradeep Jain was the first IOS member to enrol for Mission Embrace.

Dr Balvinder Singh Thakkar, ex Vice President of Indian Orthodontic Society, conducted the event along with the convenors of ROSG - Dr Anshul Mohan Mathur, Dr Divyaroop Rai and Dr Shiva Ahuja. Dr Pradeep Jain addressed the media to explain the campaign and its significance. Dr Biju Abraham explained the members and the media present, the step wise progression for enrolment into Mission Embrace and further, registration of patients into it, for treatment.

The event was widely covered over various newspaper of Jaipur and over social media.





Is your braces doctor MDS (Orthodontics)?





For a lifetime of healthy beautiful smile, ensure that it is made better by an Orthodontist endorsed by Indian Orthodontic Society.



Orthodontic/braces specialists receive a 2 to 3 years of specialized

education and training at a Dental College, recognised by the Dental Council of India, in addition to the 5 -year basic dental training, training to learn the correct method/s to align and straighten teeth, control and utilize facial growth, enhance smile esthetics and jaw function.

Only those who successfully complete this formal education program may call themselves "Orthodontists," and only those orthodontists can be members of the Indian Orthodontic Society, the national association of qualified orthodontists in India. Selecting a member of the Indian Orthodontic Society for your orthodontic care is your assurance that the doctor is a person most qualified for the job at hand.

www.iosweb.net

June 2019 | Volume: 13 | Issue: 7

Official newsletter of Indian Orthodontic Society

Unlike other dental treatment, orthodontic treatment lasts long. Many a cases, non-compliance and impatience gets the better of the patient. If the cleanliness is not maintained by the patient, around the braces, unsightly white and brown marks can develop around it, in due course of the treatment time. These stains may initiate decay of tooth, leaving permanent marks on the teeth, after braces are removed, which might need additional restorative dentistry to make the marks disappear.

Do Teeth stain after fixed braces treatment ?

Please note - Braces don't stain the teeth. Ineffective cleansing around the braces does. The adage -Prevention is better than cure, can't be under emphasised, when it comes to stains on teeth while undergoing orthodontic treatment.



Learning the correct brushing technique; Avoiding artificially colored food items; Avoid Smoking; Periodic cleaning of teeth at the dentist while undergoing orthodontic treatment, minimises the chances of ending up with a unsightly but perfectly aligned set of teeth at the end of orthodontic treatment.





Small changes. Big impact. Hard work of an Orthodontist. *That's a fact.*

Magic of Braces

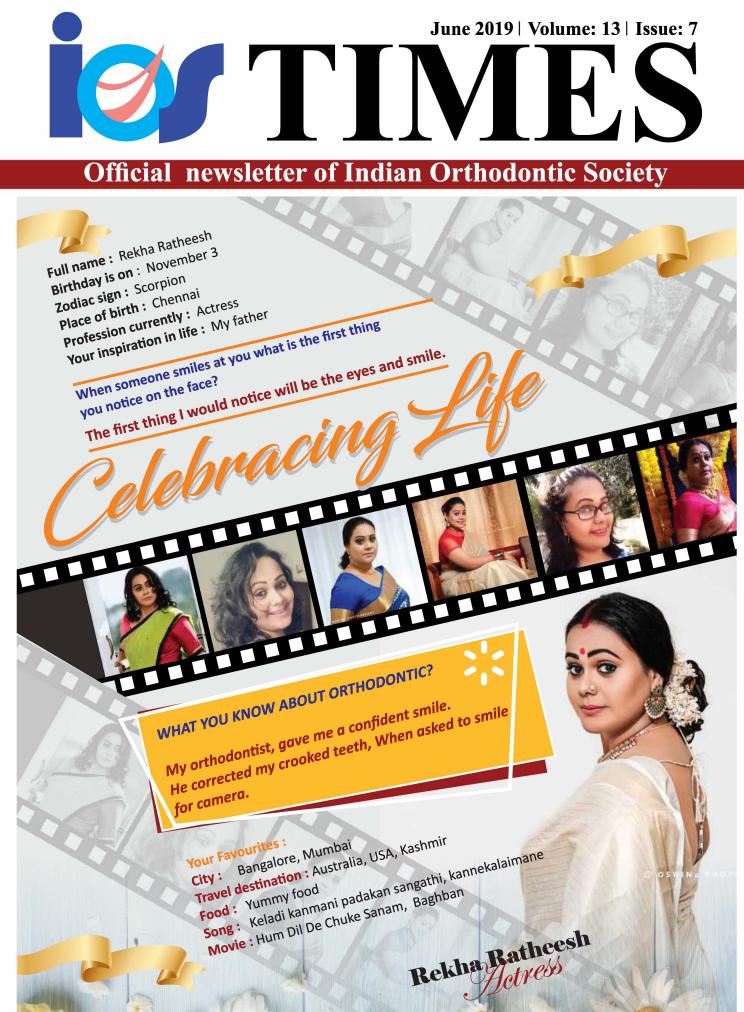


www.iosweb.net



Call: 92238 22040, 96330 16423 / Mail: mktg.india@ormco.com

May 2019 | Volume: 13 | Issue: 7 <mark>5</mark>





Official newsletter of Indian Orthodontic Society

	MISSION EMBRACE - ENPOL
Step 1	Search for <u>www.iosmissionembrace.com</u>
Step 2	Click on Enrol for Mission Embrace
Step 3	Enter your correct details, and your pictures Ensure the postal address is legitimate for easy logistics. Please do not enter your department address, or, staff quarter address. Address of your place of practice, or your permanent address is preferred.
Step 4	Enter password and reconfirm it.
Step 5	Submit
Step 6	 Wait for confirmation from Secretariat. It may take a couple of days. Meanwhile you can initiate your process of looking for, or, starting work on the person who will be under your care, as a part of Mission Embrace. Once your details entered, are confirmed, your Log in ID and password will be activated. A social media post will be generated, acknowledging your role in Mission Embrace
Step 7	Log in with your password
Step 8	Upload patient details.



www.ormco.in



Keen your Away from Fingers your braces





CELEBRATING WORLD ORTHODONTIC HEALTH DAY

RESULTS OF THE ESSAY COMPETITION 1St Prize

Dr.Anuradha Rajput K.M.Shah Dental College & Hospital Sumandeep Vidyapeeth,Piparia Vadodora,gujarat

2nd Prize Shared By: Dr.Peri Srivani, S.C.B Dental College & Hospital, Cuttack,Odisha

Dr.Nerali Vaghani, K.M.Shah Dental College & Hospital Sumandeep Vidyapeeth,Piparia Vadodara ,Gujarat

The Indian orthodontic society thanks all the participants for their enthusiastic response to our invitation.The two winning entries from all colleges that participated will receive certificates from the IOS Head office.



ORTHODONTIC STUDY GROUP OF LUCKNOW

Braces for correction of irregular teeth



Convenors: Dr Sudhir Kapoor Dr Ragni Tandon Dr R P Maurya

Walking for everlasting smile!



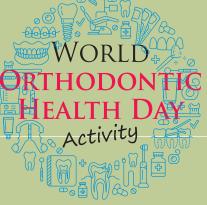
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ORTHODONTIC STUDY GROUP OF BANARAS

आर्थोडॉन्टिक स्वास्थ्य दिवस पर मतदान को किया जागरूक

जासं, वाराणसी : बनारस आर्थोडॉन्टिक ग्रुप की ओर से बुधवार को टामा सेंटर के दंत चिकित्सा विज्ञान संकाय के सेमिनार हाल में विश्व आर्थोडॉन्टिक स्वास्थ्य दिवस मनाने के साथ ही मतदाताओं को जागरूक किया गया। इस दिवस की शुरुआत 1995 से वर्ल्ड फेडरेशन ऑफ आर्थोडॉन्टिक द्वारा किया गया था। प्रो . टीपी चत्तर्वेदी ने बताया कि आर्थोडॉन्टिक में टेढें – मेढे दांतों का इलाज आधनिक विधि से किया जाता है। जबडे व दांतों की यह समस्या आनुवंशिक या वातावरणीय कारणों से हो सकती है। समय से इसका इलाज नहीं कराया गया तो जबडों के जोडों में दर्द की समस्या, पायरिया आदि हो सकती है। बच्चों के इलाज के लिए सबसे अच्छा समय 12 वर्ष के आसपास है। शिविर में 100 से अधिक मरीजों व उनके तिमारदारों ने भाग लिया। डा. श्रेया, डा . कनुप्रिया, डा . साघना, डा . नीतीश, डा . शिवम, डा . दीपक आदि माजूद थे। इस दौरान प्रो. चतुर्वेदी ने मरीजों व उनके अभिभावकों को मतदान करने की शपथ दिलाई।

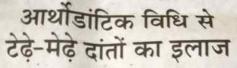
टेढे-मेढे दांत और जबड़ोंका इलाज सम्भव बीएचयू में मनाया गया विश्व आर्थोडॉन्टिक स्वास्थ्य दिवस





Convenors:

Dr T. P. Chaturvedi **Dr Vipul Sharma Dr Ajit Vikram Parihar**



अमर उजाला ब्यरो

वाराणसी। बीएचयु के दंत चिकित्सा विज्ञान संकाय में बुधवार को आधौडाँटिक स्वास्थ्य दिवस मनाया गया। इस दौरान सेमीनार हाल में आयोजित कार्यक्रम में लोगों को आधौडांटिक विधि से इलाज के बारे में जानकारी दी गई। पूर्व संकाय प्रमुख प्रो. टीपी चतुर्वेदी ने बताया कि इस विधि से टेड़े मेड़े दांतों का बेहतर इलाज किया रहा है।

आधींडांटिक स्वास्थ्य दिवस के बारे में प्रो. चतुर्वेदी ने बताया कि मौजूद रहे।

इसकी शुरुआत 1995 से बर्ल्ड फेडरेशन ऑफ आधोंडांटिक द्वारा किया गया। जबडे एवं दांतों की यह समस्या आनुवांशिक या वातावरणीय कारणों से हो सकती है। बच्चों मैं यह समस्या अंगुठा चूसने, मुख से सांस लेने आदि कारणों हो सकती है। टेवे-मेडे एवं जवड़ों का इलाज अब इस विधि से संभव है।

WORLD ORTHODONT HEALTH DAY 1 8 8 15th MAY

कार्यक्रम में मरोजों और उनके परिजनों के साथ ही डॉ.श्रेया, डॉ. कनुप्रिया, डॉ. साधना, डॉ. नीतीश, डॉ. शिवम, डॉ. दीपक आदि लोग





MAHARAJA GANGA SINGH DENTAL COLLEGE AND RESEARCH CENTRE, SRI GANGA NAGAR, RAJASTHAN



Principal: Dr. Devendra Chaudhary HOD: DR Avinash Bishnoi Chief Organiser: DR Amit Sidana

CAREER DENTAL COLLEGE & HOSPITAL, LUCKNOW



Principal : Dr Pradyumna Misra HOD : Dr Rakesh Koul Organiser : Dr Ram Autar WORLD

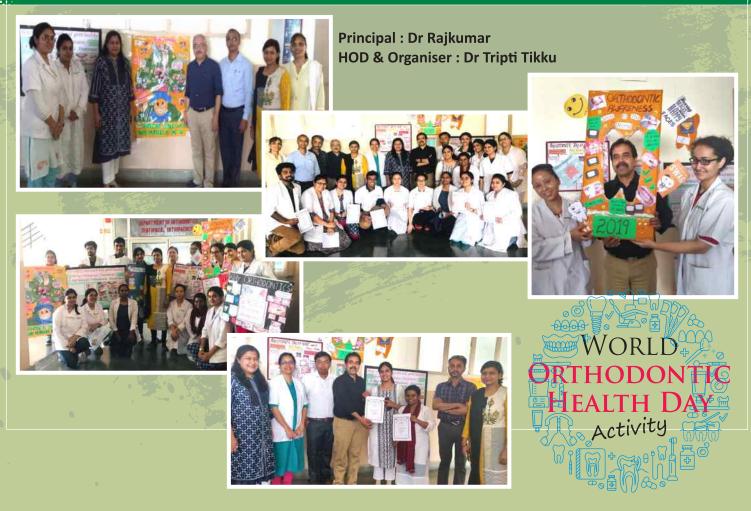
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BABU BANARSI DAS DENTAL COLLEGE & HOSPITAL, LUCKNOW



FACULTY OF DENTAL SCIENCES KING GEORE'S MEDICAL UNIVERSITY, LUCKNOW



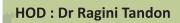


SARASWATI DENTAL COLLEGE, LUCKNOW



















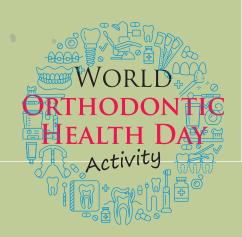




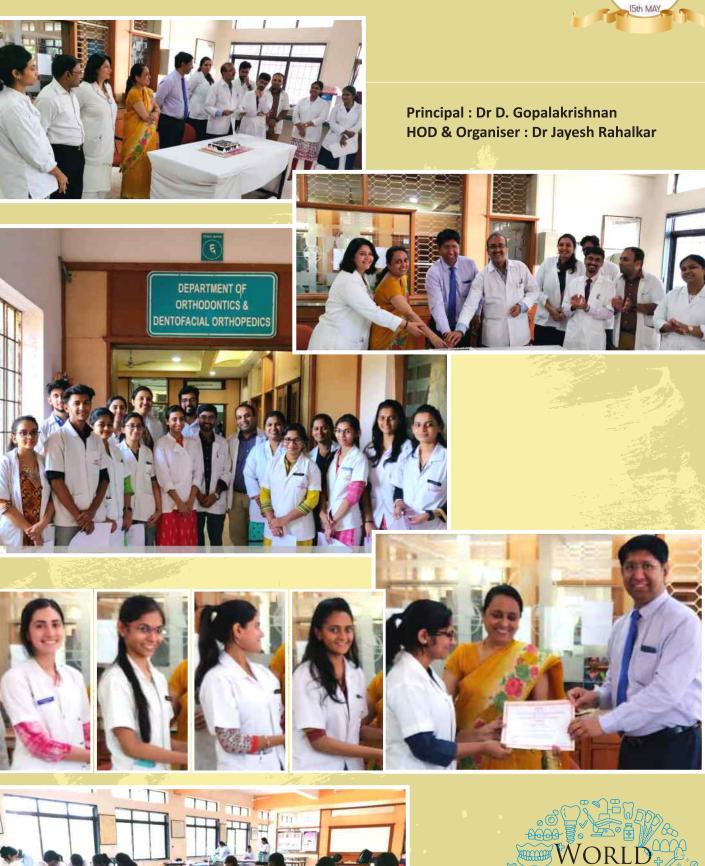




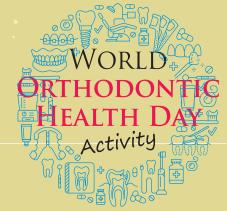




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WORLD RTHODON HEALTH DAY

SIBAR INSTITUTE OF DENTAL SCIENCE, GUNTUR, ANDHRA PRADESH





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ORTHODONTIC HEALTH DAY

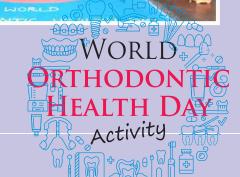
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REGIONAL DENTAL COLLEGE, GUWAHATI

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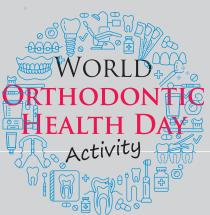
NARAYANA DENTAL COLLEGE & HOSPITAL, NELLORE, ANDHRA PRADESH





KARPAGA VINAYAGA INSTITUTE OF DENTAL SCIENCES, CHENNAI





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ORTHODONTK HEALTH DAY 71 A A 15th MAY

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MADHA DENTAL COLLEGE AND HOSPITAL, CHENNAI



Principal & Organiser : Dr M. C. Sainath HOD : Dr C. Karunanithi

WORLD

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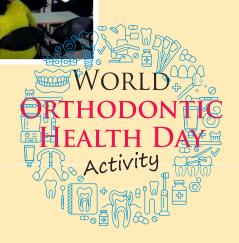




SRI RAMACHANDRA INSTITUTE OF HIGHER EDUCATION & RESEARCH (DU), CHENNAI

Dean : Dr C. Ravindran HOD : Dr Vignesh Kailasam Organiser : Sridevi Padmanabhan





CHANDRA DENTAL COLLEGE & HOSPITAL, BARABANKI, U.P.





How to decrease the cost of the conference for an average orthodontist , how can maximum life members and PG students make it a habit to attend the same. I, along with around thirty IOS members attended the AAO conference at Los Angeles in first week of Conference . Few things left me to ponder. The delegates were only provided with scientific and exhibit entrance. All meetings and banquets were paid, even the opening ceremony was a cultural evening, with no

Dr. Pradeep Jain President

speeches and VIP invitations. Around 60 percent is spent on academic pursuit. In India we are absolutely different with more than 50 percent is spent on lavish hospitality and around 10 percent is spent on scientific programmes. In AAO around 70 percent members of its strength attend the annual meeting whereas only 10 percent of qualified orthodontists attend our annual meet. Even internationally, China, Korea and Japan had better representation than us in the conference though on administration side there were three of us representing in different capacities in WFO Breakfast meeting.

Can we make a turn around. For the purpose, many constitutional reforms have been proposed and I request members to please go through them and give suggestions. They are on the website. Many election reforms are envisaged. Inclusion of trade and exhibit regulations are also proposed. Can we make our constitution simple, small and streamlined.

Our head Office, mainly our over energetic Dr Sridevi and young Dr Gnana have worked day and night to revive our registeration. They have visited more than 7 times to Vellore to get the things right.

Hope we are able to achieve this goal in this financial year. Our IOS Times Editor have come out with a brilliant idea of Mission Embrace to make our public aware of our speciality. Each and every member is requested to register for this program. We require to take firm steps to bring back our lost glory, first speciality of Dentistry.

Jai Hind, Jai IOS

This issue of the IOS times is being edited by two guest editors Dr. Kavitha Iyer and Dr. Gaurav Gupta. The team has done a great job and would have had a busy time looking at all the activities that have come in from various study groups in association with the World Orthodontic Health day celebrated on May 15th.



Honorary Secretary

We have received a heartening response from several dental colleges for the essay

competition. The competition was an attempt to spread awareness among budding dentists that orthodontics in not merely about esthetics but also enhances health. The essays make interesting reading and are very encouraging.

A young team of enthusiastic judges have gone through them and given their verdict and the names of the prize winners are announced in this issue.

The last few weeks have seen a bit of a slump in study group activities probably because of the heat wave that affected the entire nation. Probably new PG admissions and college vacations were some of the other reasons. As we look forward to the South West Monsoons that would bring much needed rain and respite from the heat, we also look forward to more activities-Of course, the IOS calendar promises to be busy again with a spate of typodont workshops, zonal PG conventions and PG orientation programmes. However while our calendar often revolves around the aspiring orthodontist, we often forget that the IOS initially started as the Bombay Orthodontic Study group and study group activities need to address the needs of the practicing orthodontist too.

Several groups have programmes beyond orthodontics and include financial. physical and mental well being essentially trying to establish a work-life balance.

Wishing all members and the IOS team the very best.

Jai Hind, Jai IOS

Warm Fraternal Greetings.

I deem it a privilege to be a guest editor for the current edition of IOS times. This additional joy is due to the fact that I can pen my views at a significant moment on the annual orthodontic calendar mainly the World Orthodontic day. As many of you may be aware, this is a global event



Editor's Desk(top) Dr. Kavitha Iyar Guest Editor, IOS Times

designed to enlighten the importance of orthodontic treatment to the society. In our neighborhood the World Orthodontic day was celebrated with great enthusiasm. The day was marked by several awareness campaigns throughout the length and breadth of the country by all study groups. Several institutions conducted camps not only to educate the public, but also to sensitize the UG students about our specialty.

After all the ultimate aim is to educate the public about who an orthodontist is and the benefits of orthodontic treatment. The IOS and its arm, IOS Times has taken enormous efforts to made the public aware how to distinguish the orthodontist and a dentist who fakes to be an orthodontist.

Orthodontics has given us ample life style. We certainly lead a quality of life, which is far superior to some of our medical and dental brethren. But it's appropriate that we perform our thanks giving by paying back to our society in a small measure. What better way to do it rather than to use our clinical skill to reach out to the less privileged for whom orthodontic treatment is a luxury. Laudable initiative by our public awareness committee headed by Dr. Biju Abraham has come up

with a wonderful programme named "Mission Embrace", the details of which is given on Page 2. Mission Embrace is your opportunity to tell the society that orthodontics is not only for the rich enough but orthodontists are also willing to serve the poor and needy. I hope each one of you will make use of this programme to perform our social commitment.



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